



## PALMER TOWNSHIP COMMUNITY WEEKEND

TOWNSHIP OF PALMER • NORTHAMPTON COUNTY, PA

Municipal Building, 3 Weller Place, Palmer, PA 18045-1975, Tel. 610-253-7191, Fax 610-253-9957

Website: [palmertwp.com](http://palmertwp.com)

Dear Business Owner / Community Partner,

Palmer Township Community Weekend, taking place August 13–16, is one of our most anticipated annual events, bringing residents together to celebrate community, local businesses, and shared pride in Palmer Township.

We invite you to become a sponsor of this special event. As a sponsor, you are not just supporting a weekend celebration, you are sponsoring your community.

All sponsors receive recognition throughout the event and beyond, including:

- Recognition on the official event banner
- Acknowledgment on the Palmer Township Facebook page
- Listing on the Palmer Township website
- Inclusion in the Township newsletter, distributed to all Palmer Township residents
- Multiple features on the event's LED video wall, displayed repeatedly each night throughout the event (August 13–16)

In addition, top-tier sponsors have the opportunity for enhanced exposure by sponsoring a live band.

Our top five sponsors will also have the exclusive opportunity to host a sponsor tent on the night of their sponsored band, allowing for direct engagement with event attendees during peak hours.

### Sponsorship Levels

- Platinum Sponsor – \$3,000 and up
  - 4 advertising spots per video wall rotation, per night
  - Opportunity to sponsor a band
- Gold Sponsor – \$1,000 to \$2,999
  - 3 advertising spots per rotation, per night
- Silver Sponsor – \$500 to \$999
  - 2 advertising spots per rotation, per night
- Bronze Sponsor – \$150 to \$499
  - 1 advertising spot per rotation, per night

To ensure proper recognition, all sponsors must submit their advertisement and a JPEG file of their business logo no later than July 1st.

All advertising materials should be emailed to [cw@palmertwp.com](mailto:cw@palmertwp.com).

**Payment Information:**

Checks should be made payable and mailed to:

3 Weller Place

Palmer, PA 18045

Attn: Palmer Township Community Weekend

Your support helps ensure Palmer Township Community Weekend continues to be a fun, welcoming, and memorable experience for residents of all ages.

Thank you for considering sponsorship of Palmer Township Community Weekend, August 13–16. We truly appreciate your continued support of our community.

Sincerely,

Justine Caiazzo- Strouse

Palmer Township Community Weekend Coordinator

[justine@palmertwp.com](mailto:justine@palmertwp.com)

610-253-7191 – Ext. 1117

# **Palmer Township Community Weekend**

## **Sponsorship Commitment Form**

Event Dates: August 13–16

Business / Organization Name:

Contact Name:

Address:

Phone Number:

Email Address:

Sponsorship Level (check one):

Platinum – \$3,000 and up

Gold – \$1,000 to \$2,999

Silver – \$500 to \$999

Bronze – \$150 to \$499

Sponsorship Amount:

Band Sponsorship (Platinum Only):

Yes                    No

Advertising Materials:

- Advertisement and JPEG logo due by July 1st
- Email submissions to [cw@palmertwp.com](mailto:cw@palmertwp.com)

Payment Method:

Check enclosed                    Check to be mailed separately

Mail checks to:

3 Weller Place, Palmer, PA 18045

Attn: Palmer Township Community Weekend

Authorized Signature:

Printed Name & Title:

Date: